**Econ Project: 1-2 pages,** worth 50 points

20 points: grammar, spelling and format.

30 points: all questions answered.

**Choose a company to research.**

The company must be both legal and pg-13.

Why did you choose this company?

What is the name of the company?

What types of goods and/or services does this business offer?

Who is the target consumer of these goods and services?

How and where does this company advertise its goods and services?

Does this business have a physical location or is it online?

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