Creating Your Own Business

Fall 2013

For this assignment you and a partner will work together to create your own school appropriate business; you may work alone if you prefer. You need to come up with and the following:

* A company name
* What goods/services you are selling/providing
* Explain how you are going to fund your company
* What kind of company it will be
* Where is the best place for your company & who is your target population
* What kind of materials/resources will you need and use

You and your partner will turn in a paper (either typed or neatly written) that outlines your business plan and explains why you chose to create this particular company. There needs to be at least one paragraph for each bullet above; you must explain your decisions. Spelling and grammar will count as part of your grade. You will also need to create a visual aid that depicts your company. Groups will be presenting their businesses to the class.

This project is worth 50 points and you will be graded on the following:

* Paper – 10 points
* Visual aid – 10 points
* Presentation – 10 points
* Creativity – 5 points
* Effort – 5 points
* Following directions – 5 points
* Overall product – 5 points

Due Date: Monday December 9th (I WILL NOT ACCEPT LATE PROJECTS)

Have fun with this project!